

SEED Covid-19 Resilience Workshops and Grants

Supporting the Resilience of Eco-Inclusive Enterprises during and after the Covid-19 Pandemic

March 2021 | Lilongwe, Malawi – Lusaka, Zambia – Harare, Zimbabwe

Working on the critical resilience factors of eco-inclusive enterprises

After having conducted brief interviews with 30 eco-inclusive enterprises from around the globe, we identified the most critical resilience factors relevant for eco-inclusive enterprises to sustain during and after the Covid-19 pandemic. Those critical factors refer to 1) Business Resilience, 2) Financial Resilience, 3) Organisational Resilience, 4) Market Resilience, 5) Ecosystem Resilience and 6) Impact Resilience. Based on these insights, SEED developed a toolkit, which will support the resilience of eco-inclusive enterprises during and after the Covid-19 pandemic.

Toolkit for eco-inclusive enterprises to tackle challenges of the Covid-19 pandemic

The workshops will be driven by a toolkit supporting the participating eco-inclusive enterprises to work on the challenges they are facing during and after the Covid-19 pandemic. A selection of 13 tools incorporate the distilled learning from working with eco-inclusive enterprises over more than ten years.

The toolkit is informed by a series of 30 enterprise interviews reviewing the challenges that enterprises face during the Covid-19 pandemic and is based on the rich universe of SEED Tools supporting enterprises along their stages of development. Based on the resilience profiles of selected enterprises, the 5-6 most relevant tools will be applied during the workshops. Enterprises joining the Covid-19 resilience workshops will also get access to the entire toolkit afterwards and become eligible for the Covid-19 resilience grants to implement measures that contribute to their resilience. The grant may for example be invested in business model adaptations in light of the Covid-19 pandemic or be used to replace funds that are currently not available due to the crisis.

Programme outline	
Objective	Hands-on support for enterprises during/ after Covid-19
Format	Peer-learning workshops
Eligible Participants	Up to 20 selected participants of SEED Starter, Replicator and Catalyser programmes in Malawi, Zambia and Zimbabwe
Components	2-day workshop and grant of 1.500€ per enterprise
Methodology	Tool based small group discussions on your own enterprise case

Key Benefits include

- Hands-on training on the tool-usage by SEED expert trainers
- Insights and answers to questions that enterprises struggle with due to the Covid-19 pandemic
- Peer-to-peer networking with other SEED enterprises
- Access to the SEED Covid-19 enterprise resilience toolkit
- Eligibility for SEED Covid-19 grant of 1.500 € per enterprise

Outline of the SEED COVID-19 Resilience Toolkit

Business Resilience Tools

Agile Business Strategy	Risk Management
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Financial Resilience Tools

Lean Costing	Cash flow Management
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Organisational Resilience Tools

Digital Team Development	Digital Team Support Processes
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Market Resilience Tools

Scenario Planning	Digital Product Development
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Ecosystem Resilience Tools

Partnership Management	Value Chain Development
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Impact Resilience Tools

Green Recovery Mainstreaming	Green Recovery Impact Communication
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