



## Do you want to replicate a tested and proven business model to set up your own eco-inclusive enterprise?

Apply for the SEED Replicator Connect Workshops in **Cape Town**, on **14 or 15 Nov 2017** and kick-off your own business in just one day!

### Who is eligible?

You are...

*Apply now!*

- A future entrepreneur wanting to start your own business, but **lacking a concrete idea?**
- A business owner wanting to refine your business model and **collaborate with successful eco-inclusive enterprises** around the globe?
- A NGO wanting to become financially independent and **learn from enterprise solutions that work?**



Targeted at different groups of entrepreneurial driven people who are interested in proven and tested eco-inclusive business models, learning from the experiences of others and partnering with successful enterprises, the SEED Replicator introduces various successful case studies and offers tools and methods on how to anchor proven business models in your individual local context.

The SEED Replicator uses **proven solutions to environmental, social and economic challenges** to support eco-inclusive entrepreneurship in local communities.

By **building on learnings** of others, you will be able to replicate and adapt successful elements of viable eco-inclusive business models to your own context. Thereby you will tackle environmental and social challenges your community is facing, while creating economic impact.

You will get inspired by a **variety of case studies**, **learn from real-world experiences** from successful eco-inclusive enterprises and get the opportunity to **collaborate with the originators** of successful business models in establishing your own business, based on expert guidance and peer-to-peer feedback.

*In just one day you will be equipped with the tools to kick-start your own business!*

**Apply now – seats are limited!**

## What is the process?



### Application

Select the topic you are interested in!



### SEED Replicator Connect Workshop

Get equipped with our unique toolkit for replication! Receive hands-on support to develop your replication idea!



### Online Matchmaking

Get connected with successful eco-inclusive entrepreneurs from around the world and pitch them your replication idea!

## Application

Select a workbook from one of the following sectors:



### Plastic Upcycling (14 Nov 2017)

*Learn about various eco-inclusive business models in the sector of plastic upcycling and how to adapt them to your context.*

**Challenge and solutions:** Plastic waste pollutes natural and human habitats. Upcycling breathes new life into disposed or discarded waste by giving the items a new purpose, making them useful, valuable or visually appealing. Upcycling opportunities are manifold and include construction material, secondary raw material (e.g. plastic pellets), handicrafts and furniture. The results of plastic upcycling are cleaner natural and human habitats, employment opportunities for local population, especially women and youths, saving municipal costs on waste management, and better health conditions for communities. Setting up your own plastic upcycling business is easy and requires low upfront investments. Opportunities are diverse – see what other successful eco-inclusive enterprises are doing and kick-off your own plastic upcycling enterprise! 2014 SEED Winner "[All Women Recycling](#)"



### Waste To Biogas (14 Nov 2017)

*Learn about various eco-inclusive business models in the sector of waste to biogas and how to adapt them to your context.*

**Challenge and solutions:** Billions of tons of biomass (agricultural waste, cattle dung, processing residues, kitchen waste, etc.) are generated annually and usually remain unused. Biomass of individual households and entire communities can be converted into biogas through natural fermentation in a biogas digester; which are easy to produce and install. Biogas offers a way to substitute fossil gas as an energy source for cooking, heating or powering machinery and offers a sustainable replacement for expensive fossil fuels in low-income communities. Exploit this potential and set up your own eco-inclusive enterprise providing solutions utilizing waste to produce biogas. Learn from proven business models around the globe and take the first steps towards offering biogas solutions to your community! 2016 SEED Winner "[Dagoretti Market Biogas Latrine](#)"





### Green Products for Health and Sanitation (15 Nov 2017)

Learn about various eco-inclusive business models in the sector of green sanitary products and how to adapt them to your context.

**Challenge and solutions:** Educating the population about the positive effects of improved hygiene on their health and wellbeing is key, especially in regions which are lacking access to the necessary products. Eco-inclusive enterprises transforming waste products, such as oil from restaurants, into sanitary products, such as soap, or using locally available materials to produce menstrual hygiene kits offer an ecologically optimal solution. By hiring women employees in the production of these local sanitary products from waste, such businesses educate a key person of a household and bring further knowledge about critical hygiene issues into families. Check out successful business models providing basic environmentally-friendly sanitary products, kick-off your own eco-inclusive enterprise and enhance the access to sanitation in your community! 2014 SEED Winner "[Khoelife Organic Soap and Oils](#)"



### From Beehives to Market (15 Nov 2017)

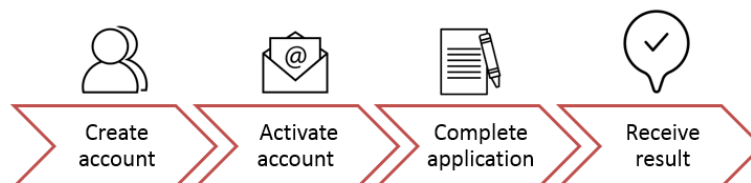
Learn about various eco-inclusive business models in the sector of beekeeping / products from honey and how to adopt them to your context.

**Challenge and solutions:** Bees and honey products are not only well known and have wide consumer preference in nearly all countries of the world, but they provide sustainable livelihoods to many small-scale farmers and other rural and non-rural people. Apiculture does not require land ownership or rental, it can be started with equipment and tools that can be sourced and manufactured locally, and in many instances skills and knowledge required for a beekeeping enterprise are found locally. Beekeeping enterprises can therefore respond to a diverse set of sustainability challenges worldwide, as they can provide a sustainable income source, and they can contribute to food security and family nutrition. Get active and start your own eco-inclusive enterprise in the field of products from honey! 2013 SEED Winner "[Blessed Bee For Life](#)"



## How to apply

Register and fill out the online application form on our website at [www.seed.uno/support/replicator](http://www.seed.uno/support/replicator) by **1 November 2017**.



An internal team will evaluate all applications and inform you about the outcome. We particularly welcome applications from women and youths.

If you have questions, feel free to contact us at [replicator-southafrica@seed.uno](mailto:replicator-southafrica@seed.uno). We are always happy to help you with any inquiries.

APPLY  
Before 1 November 2017

Fill in the [online application form](#) and choose one of the topics you're interested in.

WORKSHOP  
14 November, Cape Town

- Plastic Upcycling
- Waste to Biogas

WORKSHOP  
15 November, Cape Town

- Green Products for Health and Sanitation
- From Beehives to Market

CONNECT  
Follow-up

Join our online matchmaking platform and pitch your adapted business idea to successful originators who are looking for replication partners.

Participation in the SEED Replicator Connect Workshops and all the material provided in them are free of charge! Participants must cover their own transport costs however. The workshops will take place in Cape Town, South Africa.

## Help us spread the word

Does that opportunity sound interesting for your network? Please forward the call for applications and make use of our [media package](#), including proposed texts for social media posts and a poster.

## Support for the SEED Replicator Connect Workshop

The SEED Replicator Connect Workshops are supported by **the Government of Flanders**.



**Flanders**  
State of the Art

SEED Replicator activities in South Africa are supported through the generous support of the Government of Flanders.

## About SEED

SEED is a global partnership for action on sustainable development and the green economy that was founded by the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP) and International Union for Conservation of Nature (IUCN) at the 2002 World Summit on Sustainable Development in Johannesburg. SEED is based on the understanding that the promotion of social and environmental enterprises is pivotal to a world of flourishing communities where entrepreneurship drives sustainable development.

SEED’s comprehensive programme triggers the full potential of market-based mechanisms to avert environmental degradation and tackle social problems. From an annual global awards scheme that scouts for and supports the most promising innovative and locally-led social and environmental start-up enterprises in developing countries to enhancing the quality and capacities of business development service providers – SEED builds the ecosystem for social and environmental entrepreneurship.

SEED is hosted by Adelphi Research gGmbH, based in Berlin, Germany. Partners in SEED, in addition to the Founding Partners, are the governments of Flanders, Germany, India, the Netherlands, South Africa, and the United States of America; Conservation International; the European Union; SWITCH-Africa Green; Hogan Lovells; UNIDO; UN Women and SEED’s Corporate Partner, Hisense.

