

MSMEs Fostering Circular Economy: Role of Policies

Friday, 8th October 2021 11:30 – 13:00 IST

GreenCo Summit 2021: Acceleration the transition towards net zero

In mid-September 2021, Indian MSME public and private sector actors participated in SEED's proven innovative policy prototyping kick-off labs on the topic "Fostering the Circular Economy: Role of MSMEs". This kick-off lab outlined four major challenges, which needs to be addressed by policy mechanisms to promote Circular Economy (CE) in existing MSMEs and support enterprises including start-ups in tapping opportunities to advance CE.

The session will elaborate and discuss on these challenges, guided by challenge collaborators/hosts. Also, an active breakout groups co-creation session will discuss the potential solutions in addressing these challenges, followed by peer presentations of outcomes and wrap-up with information on next steps on the SEED India Policy Labs.

Session Moderators:

Dr. Shilpi Kapur, Senior Fellow, TERI India

Ms. Linde Wolters, Head of Communication, SEED Global, Germany

Time	Session Description
11:30-11:45	Welcome and Introduction <i>Mentimeter check-in, Introduction to Policy Labs & Session outline</i>
11-45-12:15	Presentation of challenge Blueprints <ul style="list-style-type: none"> • Access to Infrastructure: Mr. Shailendra Singh, Sustain Mantra & Ms. Ankur Sohanpal, Centre for Innovation Incubation and Entrepreneurship (CIIE) • Access to Market: Ms. Pratibha Priya, Lucro Plastics • Supportive Regulatory Framework: Dr. Reva Prakash, EU REI, India & Mr. Shashank Nimkar, Earth Tatva • Capacity Building & Skill Development: Ms. Shalini Goyal Bhalla, International Council for Circular Economy (ICCE), Mr. Shravan Shankar, Climake+At Works
12:15-12:40	Group co-creation sessions on potential solutions <i>Use of online collaboration tool Mural in four challenge groups</i>
12:40-13:00	Outcome presentation & wrap up

DOWNLOAD | Policy Landscape Paper

You can download the policy landscape paper on "Fostering the Circular Economy: Role of MSMEs" [here](#).

HOW TO JOIN

Send us your interest in joining this session to india@seed.uno and register for the GreenCo Summit 2021 [here](#).