

LAC Future Lab for Innovation and Policy

Future-Proof Solutions for Green SMEs

October 13th, 2022 | 9:00 am – 12: 30 pm (UTC-5) | Digital

The Latin America and the Caribbean (LAC) Future Lab for Innovation and Policy – a collaborative partnership between [SEED](#) and [GO4SDGs](#) – offers a platform for green SME stakeholders, such as policy makers, financiers and entrepreneurs, to make the agriculture and food sector ready for 2030 by developing future-proof solutions for today's challenges. The participatory lab process will connect policy makers, intermediaries and SMEs in a co-creation setting in order to develop tailored solutions in five action areas such as Innovation, Non-Financial Support, Finance, Policy and Market. The co-created solutions will provide concrete action items in how to better support Latin American and Caribbean green SMEs applying circular technologies or business models operating in the **agriculture and food sector**.

The LAC Future Lab was designed to engage a community of 30-40 participants leveraging the expertise of key green SME stakeholders across the region. The LAC Lab is part of a Global Lab Series that engages green SME stakeholders in the Agri-Food sector in Africa and Latin America and the Textile-Fashion sector in Asia and West Asia. The practical insights of the regional labs will inform a **New Green SME Action Agenda** and the I-GO solution supporting the global advocacy efforts of the growing green SME community leading the way for future SME policies and frameworks.

Key Objectives and Outcomes

The objective of the **Future Lab** series is to

- Support the design of future-proof solutions that serve the needs of SMEs to embrace innovation for circularity, covering key regional priority sectors such as textiles, construction, agriculture-food and plastics.
- Leverage expertise, experience and assets of key green SME stakeholders to co-create future-proof solutions that scale-up financing and policy actions for green SMEs

The **Future Labs** intend to generate the following outcomes

- The Labs will connect key green SME stakeholders in the co-creation of future-proof solutions that scale-up financing and policy actions for green SMEs while informing the New Sustainable SMEs Action Agenda.
- The Labs will increase the knowledge of SMEs and SME stakeholders on the critical role of resource efficiency, circularity and access finance for green SMEs

Target Audience

The Future Lab targets green SMEs and organisations, who work at the interface of business, civil society and politics supporting green SMEs or circular economy solutions. It aims to advance an evidence-based joint action agenda engaging key policy makers, intermediaries and green SMEs. It is designed to forge direct collaboration and to co-create future-proof solutions addressing the needs of green SMEs.

Agenda, October 13th, 9:00 am – 12:30 pm (UTC-5)

11:00-11:10	Check-in and Welcome
11:10-11:30	Setting the scene <ul style="list-style-type: none"> • Introduction by GO4SDG (Beatriz Martins Carneiro) • Introduction by SEED (Arab Hoballah)
11:30-11:40	Opening Reflection and Stocktake in Groups of Three
11:40-12:30	High-level panel: Scale up future-proof solutions for green SMEs in the agriculture-food sector Moderator: Arab Hoballah, SEED Speakers <ul style="list-style-type: none"> • Natalia Espinola, IADB • Alejandro Alvarez, Selva Nevada • Andres Jose Guerrero Alvarado, Universidad de Los Andes • Teresita de Marco, Yield Lab
12:30-12:45	Break
12:45-14:15	Deep-Dive Working Group: Scale up future-proof solutions for LAC green SMEs in the agriculture-food sector Moderators: Daniel Monje and Paula Cros Marchena, SEED Speakers: Presentation of Initial Solutions <ul style="list-style-type: none"> • Andrea Rivera Garré, Sinba • Marcos Alegre, Grupo Gea
14:15-14:30	Synthesis and Way forward on New Sustainable Action Agenda

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